



ArmTech Congress '09

Third Global Armenian High Tech Industry & Business Conference
Silicon Valley

November 5-8, 2009,
Fairmont Hotel, San Jose, California

"Learning from the Past and Inventing the Future"

Vision

- ArmTech Congress is the Official Global Armenian High Tech Industry Conference and Platform of the Republic of Armenia under the patronage of the Prime Minister
- ArmTech Congress highlights the rise of Armenia's strategic High Tech industry and promotes international interactions and investments for further growth while providing continuous help and advice to all sectors: the Government, Academia and the Industry
- ArmTech Congress provides effective links and networking among High Tech professionals worldwide: careers, collaborations, investments, resources, global focus, etc.



Mission

- To provide global networking and community resources for Armenian High Tech professionals
- To showcase the global contributions of Armenian professionals in High Tech and allied fields
- To attract global participation by individuals and entities that can benefit from involvement with the Armenian High Tech community
- To promote opportunities to do business, recruit, and invest in Armenian High Tech
- To build, maintain and enhance a Yerevan-Silicon Valley bridge as a vital window to multinationals and start-ups as well as future technologies and business models
- To develop a financially viable and repeatable event





Value Proposition

A Unique Resource for All Participants

For Sponsors and Exhibitors

- Unique access to the assembled worldwide Armenian high tech community and representatives of related entities – an unmatched opportunity for targeted messaging to highly regarded professionals, executives, investors and government officials
- Major exposure to the rising high tech industry sectors in Armenia and entities that are doing or will be doing investments and/or business in Armenia
- Exposure both in printed material, in line material, web site and PR and promotion as well as special recognition and award during the conference major events (the levels depend on the sponsorship levels)

For Speakers

- The opportunity to showcase contributions and gain the attention of the worldwide high tech community
- The opportunity to convey well analyzed and formulated advice and strategy to all related sectors of the High Tech industry of Armenia
- Recognition by the international Armenian High tech Industry and executives
- Be part of the history and the opportunity assist the Government and academia in formulating conducive policies and opportunities to attract new investments and impact the very strategic high Tech Industry and economy of Armenia

For All Attendees

- Access to and recognition by the worldwide network, infrastructure and knowledge base of companies operating in Armenia and the Armenian High Tech Community and Platform:
 - Industry and business programs
 - Peer-to-peer exchanges
 - Be part of the expanding global high tech industry executives as well as the newly launched social networking



Honorary Members

- **The Honorable Tigran Sargsyan** – Prime Minister of the Republic of Armenia
- **Mr. Vahram Nercissiantz** – Chief Economic Advisor of the President of RA
- **The Honorable Joe Simitian** – California State Senator
- **Dr. Chi-Foon Chan** – President and Chief Operating Officer of Synopsys Inc.
- **Dr. Radik Mardirossyan** – President of National Academy of Sciences of Armenia
- **Samvel Harutyunyan** – Head of RA Science Committee
- **Eduard Nalbandyan** – Minister of Foreign Affairs
- **Armen Ashotyan** – Minister of Education and Science
- **Hranush Hakobyan** – Minister of Diaspora Affairs
- **Keith Simmons** – Ex-Mission Director of USAID, Armenia
- **Harut Sassounian** – Lincy Foundation, President of UAF, Publisher of California Courier



Executive Board (Chairs)

- **Nerses Yeritsyan**
Chairman of ArmTech Congress '09,
Minister of Economy of RA
- **Tony Moroyan**
Co-Founder of ArmTech Congress, Co-Chair of ArmTech Congress '09,
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- **Rich Goldman**
Co-Founder of ArmTech Congress, Co-Chair of ArmTech Congress '09,
CEO of Synopsys Armenia CJSC, VP of Corporate Marketing & Strategic
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- **Robert Harutyunyan**
Co-Chair of ArmTech Congress '09,
Director of ADA



Executive Board (Members)

- Co-Chairs of Executive Board
- Members of the Board:
 - Chairs of Operating Committees:
 - Program Committee
 - Marketing & PR Committee
 - Logistics & Social Committee
 - Finance Committee
 - Chairs of Regional Missions:
 - USA, Europe, Russia, Middle East, Canada, Latin America and Asia Pacific
 - Grigor Hovhannissian – Consul General of the Republic of Armenia in Los Angeles
 - Aram Vardanyan – ViaSphere Technopark, Armenian Chamber of Commerce
 - Vahe Danielyan – Deputy Minister of Economy
 - Artak Ghazaryan – Director of USAID/CAPS
 - Armen Grigoryan – Secretary of the Event & Armenian ITDSC
 - Thomas Chanian – Major Contributor to all aspects of ArmTech Congress '09
 - Garegin Chugaszyan – Executive Director at IT Foundation, Armenia
 - Karen Vardanyan – UITE, Digitec



Advisory Board Members (Universities)

- **Haroutiun Armenian**
President of AUA – American University in Armenia
- **Aram Simonyan**
Rector of YSU – Yerevan State University
- **Vostanik Marukhyan**
Rector of SEUA – State Engineering University of Armenia
(Polytechnic Institute)
- **Armen Darbinyan**
Rector of RAU – Russian-Armenian (Slavonic) State University



Operating Committees

- **Program Committee**
 - Co-Chairs: Bagrat Yengibaryan (RA), Yervant Zorian (USA)
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- **Marketing & PR**
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- **Logistics & Social Committee**
 - Co-Chairs: Araxie Arzoumanian (USA), Nora & Sako Shirikian (USA), Nick Hacopian (USA)
 - Members: Karen Zargarian (USA), Karen Vardanyan (RA), Anna Madatyan (USA), Michelle Vo (USA), Gayane Zakaryan (RA), Astghik Hayriyan (RA)
- **Finance Committee**
 - Co-Chairs: Mike Shahbazian (USA), Artak Ghazaryan (RA), George Rassam (USA)
 - Members: Armen Grigoryan (RA), Armine Sargsyan (RA)

Regional Missions Chairs

- **USA:**
 - Berge Ayvazian (Massachusetts)
 - Armen Nikoghosyan (New York)
 - Razmik Abnous (N. California)
 - Armen Janian (S. California)
 - Sahak Sargsyan (S. California)
 - Jason Paul Kazarian (Texas)
- **Armenia:**
 - Robert Harutunyan (ADA)
 - Jason Paul Kazarian (Gyumri)
- **Europe:**
 - Sasun Saugy (France)
 - Taline Avakian (Switzerland)
 - Andre Andonian (Germany)
- **Russia:**
 - Vagan Shakhgildyan
 - Boris Mislavsky
 - Gagik Sayadyan
- **Canada:**
 - Azat Vardanyan
- **Middle East:**
 - Zareh Tutunjian (UAE)
 - Azad Kalsahakian (UAE)
- **South America:**
 - Nelson Baloyan (Chile)



The Third Global Armenian High Tech Industry Conference

November 5-8, 2009

Silicon Valley, California

www.ArmTechCongress.com

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Distinguished Keynote Speakers

(Include)

- **The Honorable Tigran Sargsyan**
Prime Minister of the Republic of Armenia
- **The Honorable Joe Simitian**
California State Senator
- **The Honorable Nerses Yeritsyan**
Minister of Economy of the Republic of Armenia
- **Dr. Chi-Foon Chan**
President and Chief Operating Officer of Synopsys, Inc.
- **Daniel M. Mahoney**
President & CEO of Renesas Technology America, Inc.
- **Harut Sassounian**
Sr. VP Lincy Foundation, President of UAF, Publisher of California Courier
- **Andre Andonian**
Director, McKinsey & Company, Inc.
- **Haroutune Armenian**
President of AUA (American University in Armenia)



Parallel Panel Sessions

In addition to the plenary sessions, the conference will address the following topics within panel tracks:

- Information and Communication Technology (ICT), Internet and Digital Multimedia
- Electronic Design Automation (EDA) and Computer-Aided Design (CAD)
- Semiconductors and Electronics Equipment
- Alternative Energy and Green Technologies
- Advanced Materials
- Biomedical Technologies and Pharmaceuticals
- Industrial Instrumentation Design and Robotics
- Investment Projects, Higher Education and Scientific Research



Corporate Sponsor Categories

(See Sponsor brochure for package descriptions)

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Elite event partners-Limited Number
- **Gold Circle-Major Event partner**
Event Partner
- **Silver Sponsor**
Contribution to underwriting program awards
- **Bronze Sponsor**
Contribution to underwriting student Participation
- **Supporter**
Contribution to underwriting student Participation
- **Exhibitor Participants**
Exhibition participation Only





Organizational Sponsors

- **ADA** – Armenian Development Agency (RA)
- **AACC** – Armenian American Chamber of Commerce (RA)
- **CCIA** – Chamber of Commerce & Industry of Armenia (RA)
- **G2iA** – Armenian Chamber of Commerce (France)
- **USAID/CAPS** – Competitive Armenian Private Sector (RA)





Affiliates

- **ViaSphere Technopark**
- **EIF** – Enterprise Incubator Foundation
- **UITE** – Union of Information Technology Enterprises)





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 - ARKA Information Agency
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 - H1 TV
- **Service Providers and Sponsors:**
 - Prospero Consulting Group





High Tech Industry Profile Summary in Armenia

- Armenia has always been a hot spot for high technology and industry, even during the Soviet Union
- Armenia is strongly emerging as a differentiated high tech destination with diverse technologies and a broad spectrum of cutting edge high tech companies



High Tech Profile of Armenia

- More than 300 companies in Armenia are currently involved in the High Tech industry
- A highly qualified workforce at competitive prices; Armenia holds more engineers, scientists and patents per capita than any other country in the region
- Armenia is the only country in the region with sophisticated, Western-style capital, financial and banking systems
- Scientific, technological and telecommunication infrastructure is well in place in specially designated technology parks
- Solid government support of the industry; strong focus on High Tech, to sustain economic growth using the twin pillars of diversification and privatization
- Entrepreneurial spirit of Armenian businesspeople; strong and successful Diaspora in Europe and North America
- Safe and friendly environment of well-established knowledge-based society

Foreign High Tech Industry

Foreign High Tech Companies operating in Armenia include:

- **Synopsys** – Electronic Design Automation Tools and IP Development, www.synopsys.am
- **Mentor Graphics** – Electronic Design Automation Tools Development, www.mentor.com
- **Microsoft Armenia** – Software Applications, www.microsoft.com
- **ViaSphere Technopark** – First Commercial Technopark and Incubator, www.viasphere.am
- **Sonics, Inc. Armenia Design Center** – Network-on-Chip, www.sonicsinc.com
- **Virage Logic International, Yerevan Branch** – Advanced Embedded Memory IP, www.viragelogic.am
- **Boomerang Software and Gallery Systems, CJSC** – Internet Software, www.boomerangsoftware.com
- **Hi-Tech Gateway, Armenian Branch** – Internet Communications Services Provider, www.hi-teck.com
- **Impeva Labs, Inc.** – Global Asset Management Solutions, www.impeva.com
- **LTX/Creedence Systems Armenia, LLC** – Software Engineering, www.ltx.com
- **MARGASOFT** – Specializes in Professional Software Services, www.margasoft.com
- **National Instruments** – Virtual Instrumentation, ni.armenia@ni.com
- **Netsys Armenian-American JV LLC** – Internet Service Provider, www.netsys.am
- **Spectralus Corporation** – Non-linear Optical Components for Commercial Lasers, www.spectralus.com
- **Synergy International Systems** – Software Engineering, www.synisys.com

Local High Tech Landscape

>120 Armenian based High Tech Companies:

- **ArmSoft** – Accounting and Banking systems, www.armsoft.am
- **Broncoway LLC** – IT Outsourcing, Web Design, www.broncoway.com
- **CIT Ltd.** – Computerized Management Systems, Accounting and Stock Tracking Software, www.cit.am
- **Hylink/Hitegrity LLC** – Digital Signal Processing and Data Security, Wireless Communication Networks, www.hitegrity.am
- **Instigate Design** – Parallel Systems Development, Microelectronic Systems Design Automation, www.instigatedesign.com
- **Institute of Radio Physics and Electronics** – Radio Engineering, Automatic Control, Theoretical Physics, www.irphe.am
- **LT-Pyrkal CJSC** – Design and Manufacturing of Optics and Laser Optics Elements, www.ltp.am
- **Mshak CJSC** – Development and Production of CNC Controllers, www.msh.am
- **Overall Solutions LLC** – Custom Software Development, Web Design, www.overallsolutions.am
- **TX SYSTEMS CJSC** – Development of Web Applications, www.tx-systems.com
- **Yerevan Physics Institute** – Research in Elementary Particle Physics, Biotechnologies, Laser Technologies and Systems, www.yerphi.am
- **Yerevan Telecommunication Research Institute CJSC** – Microelectronics and Radio Equipment, www.yetri.am

Scientific and Educational Institutions

- There are 29 state and 33 private institutions of higher education in Armenia specializing in computer science, physics, mathematics and other related sciences
- National Academy Sciences of Armenia has a staff consisting of over 3700 scientists, among whom there are 87 academicians, 18 corresponding members, 323 doctors of sciences, 1006 candidates of sciences. The Academy has four Honorary, 26 Foreign members and 61 Honorary doctors
- Armenian Universities and National Academy of Science have close R&D cooperation with 58 Universities in 23 countries including the United States, Russia France, United Kingdom, Germany, the Netherlands, Israel, Iran, Cyprus, Mexico and other countries
- Armenian Scientific and Educational Institutions are actively involved in the development of local High Tech industries

Network Infrastructure Internet Access

- Cellular Operators:
 - **VivaCell-MTS**
 - **BeeLine**
 - **Orange (Subsidiary of France Telecom)**
- High-speed Internet is offered by Cellular Network service providers **VivaCell-MTS** and **BeeLine**. It is available everywhere with GPRS/EDGE and 3G (3rd generation) UMTS/HSPA networks
- **iCON Communications** is offering high-speed Internet service based on WiMAX infrastructure (4G) jointly setup with **Alcatel-Lucent** and **Siemens**
- **ASNET-AM** (Academic Scientific Research Computer Network of Armenia) unifies Academic, Scientific, Research, Educational, Cultural and other organizations
- **Arminco.com** – Global Telecommunications is offering a wide range of Internet services
- **WEB.AM** is one of the largest Internet Service Providers in Armenia, uses fiber-optic based backbone to cover the city of Yerevan

Armenian Government Policy and Regulations

- To ensure that products, services and investments are treated fairly in Armenia, the government supports policies that:
 - Eliminate tariff barriers to high-tech products
 - Liberalize the services sector, including the promotion of IT industry
 - Enhance enforcement of Intellectual Property rights
 - Protect foreign investment
 - Protect Intellectual Property and Copyrights by law
 - Open the government procurement market
 - Reduce unnecessary or discriminatory technical regulation
- Armenian Government supports High Tech Industry development by:
 - providing Tax and Export Tariff incentives for High Tech companies
 - protecting key links to US, World Bank, EU and UNDP
 - participating in ArmTech office establishment in Silicon Valley



ARMENIAN HIGH-TECH INDUSTRY CONFERENCE
SILICON VALLEY

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Connect with Armenia's Emerging High-Tech Sector and Explore
Business & Investment Opportunities